

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
FIRST SEMESTER SYLLABUS
Common for I B.A. HISTORY/ ECONOMICS (CODE: 23ECO11)
COURSE -I : FUNDAMENTALS OF SOCIAL SCIENCES
(w.e.f. 2023-24 Admitted Batch)

Unit – I – What is Social Science?

1. Definition and Scope of Social Science – Different Social Sciences.
2. Distinction between Natural Science and Social Sciences.
3. Interdisciplinary Nature of Social Sciences.
4. Methods and Approaches of Social Sciences.

Unit -II: Understanding History and Society

1. Defining History, Its Nature and Scope.
2. History- A Science or an Art.
3. Importance of History in the Present Society.
4. Types of History and Chronology of Indian History .

Unit – III – Society and Social Behaviour

1. Definition , Nature and Scope of Psychology.
2. Importance of Social Interaction.
3. Need of Psychology for present Society.
4. Thought process and Social Behavior.

Unit – IV – Political Economy

1. Understanding Political Systems.
2. Political Systems – Organs of State.
3. Understanding over Economics - Micro and Macro concepts.
4. Economic Growth and Development - Various aspects of development

Unit - V – Essentials of Computer

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
2. Internet Basics – Internet History, Internet Service Providers – Types of Networks – IP – Domain Name Services – Applications
3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

Reference Books :

1. The social sciences: An Integrated Approach by James M. Henslin and Danniell F. Chambliss
2. The Wonder that was India – A.L.Bhasham
3. Introduction to Psychology – Morgan and King
4. Principles of Political Science – A.C. Kapoor
5. Contemporary Political Theory – J.C.Johari
6. M.L.Jhingan – Economic Development – Vikas, 2012
7. ML Seth – Macro Economics - Lakshminarayana Agarawal, 2015
8. Fundamentals of Computers by V. Raja Raman
9. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

Activities:

1. Group Project Work
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
8. Identify the types of malwares and required firewalls to provide security.
9. Latest Fraud techniques used by hackers.

APPROVED BY

(University Nominee)

(Chairman)

(Subject Expert-1)

(Subject Expert-2)



S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA

FIRST SEMESTER SYLLABUS

Common for I B.A.HISTORY/ ECONOMICS (CODE: 23ECO12)

COURSE -II : PERSPECTIVES ON INDIAN SOCIETY

(w.e.f. 2023-24 Admitted Batch)

Unit – 1 – Man in Society

1. Human Nature and Real-Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism – Ethical Concerns
4. Human Life – Social Influence and Social Impact

Unit-II: Indian Heritage and Freedom Struggle in India

1. Cultural & Heritage sites of Tourism in India
2. Indian Dance, Music and Yoga
3. Rise of Nationalism Under British Rule in brief (1857-1947)
4. Contemporary history of India-integration of Princely States, abolition of Zamindari, formation of linguistic states

Unit – 3 – Indian Constitution

1. Philosophical Foundations of Indian Constitution
2. Elements of Indian Constitution
3. Study of Rights in Indian Constitution
4. Directive principles to State

Unit – 4. Indian Economy

1. Indian Economy - Features – Sectoral contribution in income
2. Role of Financial Institutions - RBI - Commercial Banks
3. Monetary and Fiscal Policies for Economic Development
4. Economic Reforms - Liberalization - Privatization- Globalization

Unit – 5 - Impact on Society & Analytics

1. Role of Computer, impact of Computers on human behavior, e-mail,
2. Social Networking- WhatsApp, Twitter, facebook, impact of Social Networks on human behavior.
3. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,
4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
SECOND SEMESTER SYLLABUS
I B.A. HISTORY MAJOR/MINOR (CODE: 23HIS21)
COURSE-III : SCIENCE AND HUMAN PAST
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes: After successful completion of this course, the student will be able to:

- Students will understand the meaning of history and its relation to other social sciences and historical writing.
- Learn about the origin and evolution of human culture.
- Know how humans transformed from the Stone Age to the Iron Age.
- Understand the greatness of the first Indian civilization in the Indus Valley.
- Learn about the richness of Vedic culture. Syllabus:

Unit-I What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences- Sources of Indian History: Archaeological and Literary Sources.

Unit-II Hunting Gathering to the Food Production Society:
Palaeolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

Unit-III First Urbanization in India:
The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

Unit-IV The Vedic Corpus:
Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

Unit-V Second Urbanization in India:
Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

Curricular Activities:

- A student seminar can be conducted on history and its relationship to other social sciences. 8
- Map-pointing should be a compulsory activity as it helps students understand the text more vividly and clearly and should be made part of the internal examination by allotting 5 marks out of 25 for this skill-based activity.
- Collection of news reports and maintaining a record of paper cuttings relating to topics covered in the syllabus
- Pictures are drawings of Stone Age cultures. Students can be asked to create a calendar charting the dates of key events.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage
- An assignment can be given on metal-age cultures with student justification.
- A test can be conducted on Indus valley civilization.
- A comparative table of Indus and Vedic culture can be prepared.

S.V.K.P & Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
SECOND SEMESTER SYLLABUS
I B.A. HISTORY MAJOR/MINOR (CODE: 23HIS22)
COURSE-III : Age of Enlightenment and State Formation in India
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes: After successful completion of this course, the student will be able to:

- Know the philosophies of Indian religions.
- Learn about the formation of states and their growth.
- Know the causes of the rise of Magadha and its political history.
- Understand the Mauryans history and Ashoka Dhamma policy.
- Will know the significance of post-Mauryan conditions Syllabus:

Unit-I
New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism

Unit-II State formation:
Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions - Darius I and Alexander.

Unit-III Mauryan Empire:
Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusara and Ashoka - Ashoka's Dhamma Policy

Unit-IV
The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire-
Sangam Literature

Unit-V
Post Mauryan Period-Invasions from Central Asia-Indo Greeks-Sakas-Parthians and Khushans-Growth of
Trade and Urban centres-Coins and Guilds-Gandhara and Mathura Art.

Curricular Activities:

- Visit the nearest Jain and Buddhist sites or temples and submit a project report.
- Conducted a test on the emergence of states in India.
- Conducted a group discussion on Ashoka's religious policy.
- Prepare a poster-making activity on the art and architecture of the Mauryas.
- Visit the nearest museum and study the Indo-Greek coins.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage.
- An assignment can be given on Mauryan art.
- A test can be conducted on Sangam literature. 11
- A comparative table of Jainism and Buddhism culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests
- Collection of Articles and Books
- Preparation of Videos/Charts
- Identify the important places in the Map
- Project Works

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
THIRD SEMESTER SYLLABUS
II B.A. HISTORY (CODE: 23HIS31)
Early Medieval History of India (300 CE-1206 CE)
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Will understand the political scenario of the 8th century C.E. in India.
- Know the achievements and greatness of the Gupta rulers and Harshavardhana.
- Know the Invasions of Arabs and Turks
- Understanding the emergence of regional dynasties and their mutual relations
- Visualise the contribution of the Pallavas to Indian art and architecture.
- Get awareness of Cholas local administration.
- Know the philosophies of various Bhakti saints.

Unit-I

Gupta Dynasty - Political, Administrative, Economic, Socio and Cultural conditions- Science and Technological achievements - Foreign Travellers: Fa-hien and HiuenTsang-Ajanta and Ellora Paintings

Unit-II

Harshavardhana-Rastrakutas-Rajputs-Nalanda, Taxila, Vikramasila and Vallabi Universities.

Unit-III

Arab and Turkush Invasions-Muhammad Ghori, Muhammad Gazani-Albrunis India-Kalhna Rajatarangini

Unit-IV

South Indian Kingdoms: Pallavas-Conditions-Administration, Art and Architecture - Literature -Cholas: Local Self Government-Trade and Commerce-Cultural Contributions.

Unit-V

Sankaracharya, Ramanujacharya and Madhvacharya Philosophies-Styles of Architecture: Dravidian, Nagara and Vyasara- Tanjor, Belur and Halebid Temples Architecture

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
THIRD SEMESTER SYLLABUS
II B.A. HISTORY (CODE: 23HIS32)
Medieval Indian Society: (Polity, Economy, and Culture)
(1206 CE-1707 CE)
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Know the Delhi Sultanate Rule and Its Conditions.
- The Administrative Policies and Reforms of the Delhi Sultanate Kings
- Understand the nature of mediaeval Indian states.
- Get knowledge of the emergence of composite culture in India.
- Learn about the Bhakti Movement and the evolution of composite culture.
- Know the Marathas and Sikh political history.

Unit-I

Delhi Sultanate: Slave, Khilji, Tughluq, Sayyid and Lodi dynasties-Reforms of Alla-ud-din Khilji, Muhammad-Bin-Tughluq and Firuz-Shah-Tughluq-Divide of Delhi Sultanate **MALIK KAFUR.**

Unit-II

Administration of Delhi Sultanate, Socio-Economic-Political- Religious Conditions-Art and Architecture-Bhakti and Sufi Movements-Evolution of Composite Culture. **DELHI SULTANATE LITERATURE.**

Unit-III

History of Greater Mughals-Babur-Humayun- Shershah Reforms-Akbar-Jahangir-Shahjahan and Aurangzeb-Later Mughals **BATTLE OF FIRST PANIPAT 1526**

Unit-IV

Mughal Administration, Socio, and Religious Conditions- Mughal Economy-Mansabdari System- Mughal Paintings-Art and Architecture-Literature

Unit-V

Decline of Mughals-Aurangzeb's Deccan Policy-Rise of Regional Powers-Marathas: Shivaji Administration and Peshwas-Sikhs.

Curricular Activities:



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THIRD SEMESTER SYLLABUS

II B.A. HISTORY (CODE: 23HIS33)

History of Modern India (1707 CE-1857 CE)

(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Identify the true nature of colonial rule and its consequences.
- Understand the unrest among the people against the company
- Identify the true nature of different governors' journal reforms.
- Find out the various revenue, education, and social reforms.
- Unearth the concept behind the 1857 revolt and its role in modern Indian history.

Unit-1

European Penetration into India- Conflicts between European powers- Carnatic Wars-Bengal Nawabs- Battle of Plessey and Boxer

Unit-II

Anglo-Maratha Wars **TIPPU SULTHAN**-Colonial Acts: Regulating Act (1773), Pitts India Act (1784), Charter Acts (1833)-Warren Hastings

Unit-III

Reforms of Cornwallis-Wellesley- William Bentinck- Dalhousie

Unit-IV

Economic Impact of British Rule: Land Revenue Policies: Permanent Settlement-RyotwariMahalwari Systems- Commercialisation of Agriculture- De Industrialisation-Divide of Wealth-Famines **COTTON INDUSTRIES**

Unit-V

Indian Response to British Rule: Causes for Peasant and Tribal Movements in 18th and 19th Centuries- 1857 Revolt-Nature- Causes- Course and results.

Curricular Activities:

- Identify the European trading centres in the Map
- Prepare the chart on Exports and Imports of India during British Rule
- Differentiate the common feature of Permanent Settlement, Raythwari and Mahalwari systems.
- Prepare the chart on Agricultural crops and Commercial Crops
- Identify the 1857 Revolt centres and their leaders in Map.
- Quiz/Assignments/Debates/Workshops
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Unit Tests 17
- Collection of Articles and Books
- Preparation of Videos/Charts
- Indentify the important places in the Map
- Project Works
- Collection of News Paper Cuttings
- Prepare the synapses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions

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THIRD SEMESTER SYLLABUS

II B.A. HISTORY (CODE: 23HIS34)

History of Modern World (1857 to 1945 CE)

(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Demonstrated advanced factual knowledge of world histories, politics, and cultures.
- Know the causes of geographic discoveries and new innovations.
- Assess and appraise the developments in art, literature, and society during the Renaissance and utilise content knowledge of the Reformation and CounterReformation to make predictions about the evolution of Christianity in Europe and abroad.
- Know the causes of the Industrial Revolution and its various developments.
- Understand the main events of the American and French Revolutions and their significance.
- Learn how Russia's traditional monarchy was replaced with the world's first Communist state.
- Know how the world wars affected the people and how the UNO played a major role in world peace.

Unit-1

Geographical Discoveries-Renaissance- Reformation and Counter Reformation

Unit-II

Industrial Revolution-American Revolution (1776)-French Revolution (1789): Causes and Results-
Napoleon

Unit-III

Unification of Italy and Germany-Communist Revolution in Russia- Causes for World War-1

Unit-IV

League of Nations-Mustafa Kemal Pasha in Turkey-World War II- Fascism in Italy

Unit-V

Nazism in Germany-United Nations Organizations: Structure, Achievements and FailuresCold War



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FOURTH SEMESTER SYLLABUS
II B.A. HISTORY (CODE: 23HIS41)
Social Change in Modern India
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Learn the Indigenous and Western education systems and its essence.
- Understand the genesis of vernacular literature and contribution of Christian missionaries in education.
- Knowledge of various social reform institutions and personalities
- Appreciate the services rendered by the various societies in social awakening
- Importance of Self-respect Movement
- Understand the Social Reform movements and its impact on the society.

Unit-I

Indian Education System-Introduction of English Education-Colonial Educational Policies 1813ACT, 1833ACT

Unit-II

Growth of Press - The rise of Modern Vernacular Literature-Progress of Science-Christian Missionaries activities in India.

Unit-III

The Indian Renaissance-Causes-Raja Ramamohan Roy-Devendranath Tagore-Kesava Chandra Sen-Eswar Chandra Vidya Sagar-AryaSamaj

Unit-IV

Young Bengal Movement-Prathana Samaj-Ramakrishna Mission-Theosophical Society-Social Reform Movement in Andhra: Kndukuri, Raghupati VenkataRatnam Naidu- Gurajada, KomarrajuVenkata Lakhmana Rao

Unit-V

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FOURTH SEMESTER SYLLABUS

II B.A. HISTORY (CODE: 23HIS42)

Indian National Movement (1857C.E-1947 C.E)

(w.e.f. 2023-24 Admitt Batch)

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Learn the reforms of British viceroys, i.e., Lord Lytton, Rippon, and Curzon.
- Study the important factors for the growth of Indian nationalism.
- Understand the young generation's enthusiasm to obtain independence at an early age.
- Visualise the idealistic policies of Mahatma Gandhi.
- Paved the way for obtaining independence

Unit-1

Viceroy's Rule: Lord Lytton-Lord Rippon-Lord Curzon and their Reforms-Factors for the Growth of Indian Nationalism

Unit-II

Indian National Congress-Moderates and Extremists-Partition of Bengal-Swadeshi Movement Muslim League-Militant Nationalism **A.O HUME**

Unit-III

Indian Councils Act 1892- Minto-Morale (1909) Reforms-Home Rule Movement-Montague Chelmsford-1919, 1935 ACT, **ANNI BESENT**

Unit-IV

Gandhian Phase-Khilafat Movement-Rowlat Act-Jillian Walabagh-Non-Co-operation Movement- Swaraj Party-Subhash Chandra Bose

Unit-V

Simon Commission-Roundtable Conferences-Civil Disobedience Movement- Poona Pact Communal Award- Cripps Mission-Quit India Movement-Wavell Plan, Cabinet Mission Plan Partition of India- Integration of Princely States: Sardar Vallabhai Patel

Curricular Activities:

- Collect the Photos of Lord Rippon and Curzon
- List out the characteristics of Moderates and Extremists
- Collect the Biography of BhagatSingh and Subash Chandra Bose
- Conduct the Exhibitions on Indian National Leaders Photographs and their contribution to Indian National Movement
- Identify the Unification of Princely States in Indian Union in the map
- Quiz/Assignments/Debates/Workshops
- Book Reviews on latest Developments in History 23
- Seminars/Group Discussions/Unit Tests
- Collection of Articles and Books
- Preparation of Videos/Charts
- Identify the important places in the Map
- Project Works
- Collection of News Paper Cuttings
- Prepare Charts

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FOURTH SEMESTER SYLLABUS
II B.A. HISTORY (CODE: 23HIS43)

Social and Cultural History of Andhra Pradesh (upto 1956 CE)
(w.e.f. 2023-24 Admitt Batch)

Learning Outcomes:

- Students after successful completion of the course will be able to
- Learn the broad social and cultural history of Andhra Pradesh, from pre-historic to the formation of Andhra Pradesh.
- Visualise the various major and minor dynasties that ruled Andhradesa between the 11th and 16th centuries.
- Know the advent of Europeans in Andhra and their trading settlement.
- Learn about the socio-cultural awakening of Andhra during the 19th and early 20th centuries.
- Examined the growth of the nationalist movement in Andhra Pradesh from 1885 to 1947.
- Learn about the incidents that led to the formation of the first linguistic state in India.

Unit-1

Pre-Historic Culture-The Satavahanas-Socio-Economic and Religious Conditions, Literature, Art and Architecture-The Ikshvakas-Vishnukundins-The Eastern Chalukyas of Vengi: Society, Religion, Telugu Language, Art and Architecture.

Unit-II

Various Major and minor dynasties that ruled Andhradesa between 11th and 16th centuries A.D. (In Brief) -Socio-Religious and Economic Conditions-Growth of Telugu Language and Literature-Vijayanagara Empire: Socio, Economic and Cultural Conditions, Art, Literature and Architecture.

Unit-III

Advent of Europeans-1857 Revolt and its Impact on Andhra-Establishment of British Rule Socio-Cultural Awakening-Growth of Nationalist Movement in Andhra between 1885 to 1947.

Unit-IV

Origin and Growth of Andhra Movement-Role of Andhra Mahasabhas-Events leading to the formation of Andhra State 1953 - Role of Press and News Papers in the Andhra Movement - Role of Library Movement and Folk and Tribal Culture.

S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
FIFTH SEMESTER SYLLABUS
III B.A HISTORY MAJOR -- I
Tourism and Hospitality Services
(CODE: 23HIS51)
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

- Students after successful completion of the course will be able to
- Know the basics of tourism and hospitality services.
- Inculcate interpersonal skills in the students.
- Develop the ability to multitask and manage crises.
- Understands the spirit of teamwork and different types of services
- Acknowledge the importance of guest service and satisfaction.
- Develop their skills, leadership abilities, and entrepreneurial spirit. Syllabus:

Unit-I

Tourism-Definition-Nature and Scope-History of Tourism-Domestic and International Tourism - Causes of Rapid Growth of Tourism

Unit: 2

Characteristics of Hospitality Industry: Inflexibility, Intangibility, Perish ability-Types of Hospitality Jobs: Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc-Types of Hotels in India.

Unit: 3

Duties, Responsibilities& Skills of Front Office Staff-Duties, Responsibilities and Skills of Housekeeping Staff-Accommodation to the Tourists-NITHM

Unit: 4

Restaurant-Kitchen, Buffets, Multi-Cuisines, Functions-Room Service, Interior designing-Catering Services-Banquette - Food and Beverage Services

Unit: 5

Different Types of Services offered in Selected Hotels/Motels/Restaurants-Minimum facilities in Hotels/Lodges-Different Types of Managerial Issues - Service Etiquettes - Menu Card Preparation.



S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
FIFTH SEMESTER SYLLABUS
III B.A. HISTORY MAJOR – II (CODE: 23HIS52)
Journalism and Editing Techniques
(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

Students at the successful completion of the course will be able to;

- Know the Significance of Report Writing
- Understand the Principles and Techniques of Reporting
- Know the types of news sources and qualities of a reporter.
- Identity: the Role of Sub Editor and Editor
- Critically analyse the challenges in reporting and editing techniques

. Unit-I

Definitions of Journalism, Reporting and Editing-History of Indian Press and News Papers- Printing Revolution-Importance of Print and Electronic Media in Present Society.

Unit-2

Sources of News -Types of News and Types of News Writing- Principles of ReportingProblems in Reporting - Qualities of Reporter.

Unit-3

Types of Reporting-Importance of Language -International and Indian News Agencies - Importance of Photography in Journalism.

Unit-4

Principles of Editing - Role of Sub Editors and Chief Editors - Techniques of Editorial Page - Headline Techniques- Tips for Captions.

Unit-5

Characteristics of Effective Report - Report writing for all Media: Radio, Television, News Paper, Magazine and Web- Writing of Model Reports of different types like Politics, Crime, Entertainment, Press Conference, Places of Importance etc. - Career opportunities in Journalism.



S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA

FIFTH SEMESTER SYLLABUS

III B.A. HISTORY MAJOR -- III (CODE:23HIS53)

Tourism Guidance and operating Skills

(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

- Students after successful completion of the course will be able to
- Acquire Tour Guiding, Operating and Soft Skills
- Understand Different Situations under which one has to Work
- Cultivate Cultural Awareness and Flexibility
- Acknowledge the Relevance of Team Spirit and Guest relationship.
- Plan, Organize Tour operations efficiently
- Learn the Tour and Travel Agencies

Syllabus:

Unit: 1

Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special Interest Guide etc-Duties and Responsibilities of Guides - Various Roles of Tour Guide.

Unit: 2

Guiding Techniques: Leadership Skills, Social Skills, Presentation Skills, Communication Skills - Guide's Personality Skills: Passion, Empathy, Enthusiasm, Punctuality, Humour etc-Personal Hygiene and Grooming-Code of Conduct

Unit: 3

Guest Relationship Management-Handling Emergency Situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/ Different Age Groups

Unit: 4

Conducting Tours: Pre Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check List etc. - Conducting Various Types of Tours- Relationship with Fellow Guides - Coordination with Hospitality Institutions.

Unit: 5

Travel Agency and Tour operations-Difference between Travel Agent and Tour operator-Functions of Tour Operator-Types of Tour Operations and of Tour Operators - A Brief Study of Tour operating Agencies like APTDC, Southern Travels etc



S.V.K.P& Dr K.S RAJU ARTS&SCIENCE COLLEGE (A), PENUGONDA
FIFTH SEMESTER SYLLABUS
III B.A. HISTORY MAJOR - IV (CODE:23HIS54)
Modern Principles and Techniques of Archaeology

(w.e.f. 2023-24 Admitted Batch)

Learning Outcomes:

Students at the successful completion of the course will be able to;

- Identify the relationship between archaeology and other disciplines
- Understand the data retrieval techniques in Archaeology
- Demonstrate post excavation analysis, recording and interpretation of data
- Differentiate the dating methods in Archaeology
- Analyze the conservation and preservation methods in Archaeology

Unit-I

Definition, Nature and Scope of Archaeology - Relationship of Archaeology with Social and Natural Sciences - Application of Digital Technology in Archaeology: GIS and Satellite Imagery - Computers and the Internet.

Unit-2

Retrieval of Archaeological Data: Techniques of Exploration, Excavation, - Study of Maps Aerial Survey - Photography-Water Exploration – Tools of Archaeology

Unit-3

Chronology-Relative Chronology- Radio Carbon Dating-Principles of Conservation, Preservation and Documentation of Archaeological Antiquities

Unit-4

Nature and Scope of Epigraphy- Decipherment and Dating -Origin of writing in India - Historical Importance of the Inscriptions -Paleographic Formula

Unit-5

Numismatics as Source Material for the Reconstruction of History-Origin of Coinage in India Application of Numismatics and Numismatic Data to Archaeology